



Stephen "Steve" Eugene Sesnick Jr.

September 8, 1941 - October 27, 2022

Stephen Eugene Sesnick, Jr., entertainment and technology entrepreneur, dies at 81

Stephen (Steve) Eugene Sesnick, Jr. died on October 27, 2022, near his home in St. Augustine, Florida due to complications from a heart attack. He was 81.

He is survived by his wife Cynthia, his sons Stephen Sesnick, III (Amber), Nicholas Sesnick, and Christian Bass; grandchildren Alexander Sesnick and Vivian Sesnick; sisters Rosemary Dawson (Gary) and Marian Jones; nephew Erik Jones and niece April Alzamora. He was preceded in death by his parents Stephen Eugene Sesnick and Teresa Sesnick (born Canarozzi) and his brother John Sesnick.

To those close to him, Steve was known for his profoundly strong Catholic faith, his sense of humor, his amazing energy for life, and his dedication to his family. He was a larger-than-life personality who touched the lives of many in ways big and small and was dearly loved by his family and friends.

Steve Sesnick is most widely remembered for his involvement with The Velvet Underground, an influential American rock band that originated in New York City in the 1960's. As the band's manager from 1967–1971, Sesnick worked

to bring the band broader commercial success, taking them from their role as part of Andy Warhol's Exploding Plastic Inevitable to an independent rock band that toured the country playing significant venues. During this period, Sesnick was also instrumental in establishing the Boston Tea Party as a premier rock concert venue located in Boston, MA.

Steve was born September 8, 1941, in Hoboken, NJ. Sports were an integral part of his life growing up. He lettered in basketball, baseball, and football at St. Cecilia High School in Englewood, NJ, and he went on to play freshman basketball for St. John's University in New York City. Throughout his adult life he was an avid golfer and enthusiast.

In 1980, he met his future wife, Cindy, in Boston while she was a student at Simmons College. They married January 1, 1983, and together grew a family, living first in Boston, then in New Hampshire, and finally moving to northeast Florida in 1998.

Over the years, Sesnick's entrepreneurial endeavors were wide ranging and included a Boston sports photo gallery in collaboration with members of the Boston Celtics, an ice cream retail and wholesale business, representation of artist Mel Bolden, and several groundbreaking golf and technology concepts.

Sesnick made an impact in the golf industry with his conceptualization of the Skins Game, a popular annual golf event from 1983 to 2008 where four prominent golfers competed head-to-head in a match play format. The game brought broad attention to the sport during a time when interest was waning.

After leaving the music and golf industries, Sesnick worked in technology and sustainability, working with teams to invent a number of technologies, each with the goal of providing a better future. He was passionate about the work he did with his team at the University of Florida and Sestar Technologies

inventing improvements to the solar cell and for several projects he had in flight to support sports, science, and diversity.

His funeral will be held Saturday, November 19 at 11:00 a.m. at Our Lady Star of the Sea Catholic Church, 545 A1A N, Ponte Vedra Beach, FL, with a reception following.

In lieu of flowers, donations may be made to Catholic Charities USA.

Previous Events

Mrmorial Mass

NOV **19**. 11:00 AM (ET)

Our Lady Star of The Sea
545 A1A N
Ponte Vedra, FL 32082

Tribute Wall

MF

“ Thank you Steve and Cyndy for sponsoring me into St Patricks Church in Nashua NH. It was a very important time for me. 1988.

Michelle Fairbanks - February 03, 2025 at 09:18 AM

MB

“ Wishing the entire Sesnick family comfort & serenity.....

FOR LONELINESS IN BEREAVEMENT.....

PETER MARSHALL

Father, I am only human. I need the touch of human companionship.

Sorely I miss those I love who are with Thee.

I pray, O Jesus, that Thou wilt reveal to me unseen presences. Help me to know how close my loved ones are. For if they are with Thee, and Thou art with me, I know that they cannot be far away.

Make real for me that contact of spirit with spirit that will re-establish the

lost fellowship for which my heart yearns.

Give to me faith shining through my tears.

Plant peace and hope within my heart.

Point me with joy to the great reunion.

But until then, enable me to live happily and worthily of those who are with Thee. In the Name of Him who is the Lord of Life, I pray, Amen.

M. Buresh

Mike Buresh - November 16, 2022 at 11:22 AM

CL

“ Cindy,

I am so sorry for your family's loss. I am praying for you all and keeping you in my thoughts.

Love, Colleen Lydon

Colleen Lydon - November 09, 2022 at 08:48 AM