



## Reuben S Urmeneta

October 22, 1947 - April 21, 2025

In Loving Memory of Reuben S. Urmeneta

1947 – 2025

Reuben “Ben” S. Urmeneta, age 77, of St. Augustine, Florida, passed away peacefully on April 21, 2025, at The Bailey Family Center for Caring, surrounded by the love and comfort of his family.

Born and raised in Gonzaga, Cagayan, Philippines, Ben was a family man with gentle humor and quiet strength. Ben earned his bachelor’s degree in Marketing from the University of the East in Manila. After graduation, he began working at a hospital as an accountant, when fate stepped in. He met Floresita, a dedicated nurse working there, who would become the love of his life. They married on April 3, 1976.

In the late 1980s, Floresita moved to the United States to help build a better future for their family. Ben and their children later followed. They immigrated to Framingham, Massachusetts, where they would spend the next three decades. They built a life grounded in hard work, faith, and unwavering loyalty to family. He modelled the values he wished to instill, and their home was filled with warmth, lots of delicious food, and the joyful noise of children and visiting friends.

Reuben had a lifelong love of music and a wonderful singing voice that would surprise everyone at karaoke. In his younger years he was a natural athlete: a varsity basketball player in college, a local tennis champion, and a regional winner at ping pong. He came from a big family and was the second oldest of

six children. His siblings describe him as loving, friendly, generous, and very funny.

He held a few jobs when he immigrated to the US. He spent a few years as a real estate agent, then later as a guard at the local hotel, but his most cherished position was one he took on after his retirement. He was a caretaker of his four grandchildren, and they fondly refer to their time with him as “Lolo’s daycare”. After his fifth grandchild was born, he left sunny Florida to spend a winter in Chicago to help take care of the new baby. He was a dedicated husband, a proud father, and a doting grandfather.

In 2019, Reuben and Floresita moved to St. Augustine, Florida, where they became devoted members of Our Lady of Good Counsel Catholic Church. They spent their golden years enjoying quiet mornings, with the background hum of the television, sometimes taking walks at the beach or tending to their garden. Occasionally, they travelled the world, going as far as Europe, or South America, and their last trip together was to their newly renovated home in the Philippines. He was always fond of going home and seeing extended family.

Ben is lovingly remembered by his children, Ruby Burke (Derek), Veronica Erasquin (Jervin), Reuben Urmeneta Jr. (Jane), and Irene Urmeneta (Michal); his beloved grandchildren, Joaquin Erasquin, Lukas Erasquin, Dylan Burke, Cayleigh Burke, Elaheh Koszycka, and Fareeda Urmeneta; his siblings, Mariano Urmeneta, Jr. (Nyoman), Marietta Larracas, Carlita DeAsis (Deogracias), and Emma Escusa; in-laws, Mary Helen Urmeneta, Lorraine Tubban (Thomas Jr.), Raul Flores (Eden), Estrell Vanguardia (Carlos Jr. ), Udetta Falgui (Danilo), Helen Bais and Maribeth Patanao (Roberto); and many nieces, nephews, cousins, extended family and friends.

He was welcomed into eternal rest by his parents, Mariano and Pastora Urmeneta; his brother, Abraham Urmeneta; and his brothers-in-law, Ernesto Larracas, Delfin Escusa, and Gerry Bais.

Ben’s life was a gift to all who knew him. His legacy of kindness, generosity, dedication, and love will live on in the hearts of those he touched.

A visitation will be held on Thursday, April 24, 2025, from 8:00 to 9:00 p.m. at St. Johns Family Funeral Home. A second visitation will take place from 10:00 to 11:00 a.m. on Friday, April 25, 2025, at San Sebastian Catholic Church, followed by a Funeral Mass at 11:00 a.m. He will be laid to rest at Our Lady of Good Counsel Cemetery. Those unable to attend the mass may watch the live-stream by going to: <https://iframe.dacast.com/live/2a7a09ae1c0559a83ef537e05e6a14a6/0d926f14-3fd3-923f-c556-1f0bb777106f>.

St. Johns Family Funeral Home and Crematory is in charge of arrangements.

# Previous Events

## Visitation

APR **24.** 8:00 PM - 9:00 PM (ET)

ST JOHNS FAMILY FUNERAL HOME  
385 State Rd 207  
St. Augustine, FL 32084

## Visitation

APR **25.** 10:00 AM - 11:00 AM (ET)

San Sebastian Catholic Church  
1112 FL-16  
St. Augustine, FL 32084-8596  
(904) 824-6625

## Funeral Mass

APR **25.** 11:00 AM - 12:00 PM (ET)

San Sebastian Catholic Church  
1112 FL-16  
St. Augustine, FL 32084-8596  
(904) 824-6625

## Burial

APR **25.** 12:30 PM (ET)

Our Lady of Good Counsel Cemetery

# Tribute Wall



“ *St. Johns Family Funeral Home created a Webcast in memory of Reuben S Urmeneta*



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**St. Johns Family Funeral Home** - May 20, 2025 at 01:19 PM



“ *St. Johns Family Funeral Home created a Tribute Video in memory of Reuben S Urmeneta*



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**St. Johns Family Funeral Home** - April 24, 2025 at 12:29 PM

DC

*Eternal rest grant unto you Kuya Reuben and may eternal light shine upon you. May your soul rest in peace. Amen. You are remembered in the perpetual mass of PCJ Parish Church.*

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**Dolores Rosario R. da Costa** - April 27, 2025 at 10:03 AM

ML

*Thanks Doll*

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**Mayette Larracas** - April 29, 2025 at 11:04 PM



“ 1 file added to the album *Memories Album*



**St. Johns Family Funeral Home** - May 22, 2025 at 04:19 PM



“ 2 files added to the tribute wall



**Monteza Family** - April 24, 2025 at 07:12 PM



“ *We will miss you...*



**Monteza Family** - April 24, 2025 at 07:10 PM



“ *Love Always, Monteza Family purchased the Full Of Love Bouquet for the family of Reuben S Urmeneta.*



**Love Always, Monteza Family** - April 24, 2025 at 07:05 PM



“ Beautiful Dreams was purchased for the family of Reuben S Urmeneta.



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April 24, 2025 at 05:26 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Reuben S Urmeneta.

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April 24, 2025 at 05:26 PM



“ Magnificent Life Spray was purchased for the family of Reuben S Urmeneta.



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April 24, 2025 at 03:47 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Reuben S Urmeneta.

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April 24, 2025 at 03:47 PM



“ Peaceful White Lilies Basket was purchased for the family of Reuben S Urmeneta.



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April 24, 2025 at 01:58 PM

MS

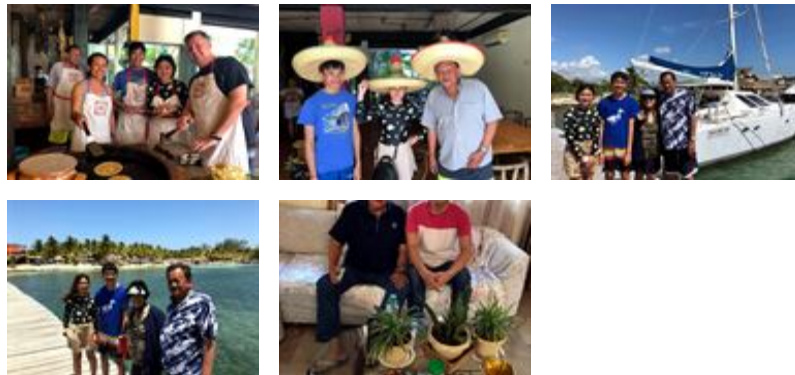
“ Milford Nursing Leadership & Staffing purchased the Beautiful in Blue for the family of Reuben S Urmeneta.



Milford Nursing Leadership & Staffing - April 24, 2025 at 12:05 PM



“ 119 files added to the album Life Tributes



St. Johns Family Funeral Home - April 24, 2025 at 10:58 AM

JF

“ Judy Kelly (Veronica's Friend) purchased the Simply Elegant Spathiphyllum for the family of Reuben S Urmeneta.



Judy Kelly (Veronica's Friend) - April 24, 2025 at 08:37 AM

FF

“ From Pat,MC and family purchased the Beautiful Dreams for the family of Reuben S Urmeneta.



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From Pat,MC and family - April 23, 2025 at 07:24 PM

MC

“ Maria C. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reuben S Urmeneta.

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Maria C. - April 23, 2025 at 07:10 PM



“ 79 files added to the album Life Tributes



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St. Johns Family Funeral Home - April 23, 2025 at 04:52 PM

LK

“ Love, Malou, Dan and Kids purchased the Heavenly Grace Spray for the family of Reuben S Urmeneta.



Love, Malou, Dan and Kids - April 23, 2025 at 02:56 PM

LK

“ Love, Malou, Dan and Kids planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reuben S Urmeneta.

Love, Malou, Dan and Kids - April 23, 2025 at 02:56 PM

TA

“ The Archila's purchased the Divine Peace Bouquet for the family of Reuben S Urmeneta.



The Archila's - April 23, 2025 at 02:14 PM

UL

“ UMMH-Milford Regional Senior Leaders purchased the Emerald Garden Basket for the family of Reuben S Urmeneta.



UMMH-Milford Regional Senior Leaders - April 23, 2025 at 01:59 PM

UL

“ UMMH-Milford Regional Senior Leaders planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reuben S Urmeneta.

UMMH-Milford Regional Senior Leaders - April 23, 2025 at 01:59 PM



“ Medium Dish Garden was purchased for the family of Reuben S Urmeneta.



April 23, 2025 at 01:50 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Reuben S Urmeneta.

April 23, 2025 at 01:50 PM

MF

“ Vi - so sorry to hear about the loss of your dad. My prayers and condolences to you and your family. Mary Fay

Mary Fay - April 23, 2025 at 01:28 PM

KF

“ Kim & Therese Eribal & Vanguardia Family purchased the Lavender Reflections Spray for the family of Reuben S Urmeneta.



Kim & Therese Eribal & Vanguardia Family - April 23, 2025 at 01:24 PM

MF

“ *MARYHELEN. CARIÑO URMENETA. and FAMILY purchased the Peaceful White Lilies Basket for the family of Reuben S Urmeneta.*



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**MARYHELEN. CARIÑO URMENETA. and FAMILY** - April 23, 2025 at 11:25 AM

MF

“ *MARYHELEN. CARIÑO URMENETA. and FAMILY planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Reuben S Urmeneta.*

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**MARYHELEN. CARIÑO URMENETA. and FAMILY** - April 23, 2025 at 11:25 AM

NS

“ *Nelly Stone purchased the Divine Peace Bouquet for the family of Reuben S Urmeneta.*



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**Nelly Stone** - April 23, 2025 at 11:12 AM