



Joseph M Lafrentz

October 16, 1951 - April 5, 2023

Joseph M. Lafrentz, 71, of St. Augustine, died peacefully with his family by his side on April 5, 2023 at the Community Hospice Bailey Family Center for Caring. He was born in White Plains, NY and later moved to Phoenix, AZ as a young boy. Joe lived in Atlanta, GA where he spent most of his adult life working as a consultant in the Advertising business. He then retired in St. Augustine, FL with his family to enjoy the sunshine and the beach.

Joe was an avid sports fan. He had a love for golf, watching sports and rooting for his Atlanta Braves and Arizona Wildcats. His can't-miss sporting event was The Masters. Joe was a self-made man that enjoyed life to the absolute fullest. He never met a stranger, nor would he pass up the opportunity for a good talk. His favorite hobbies included playing with his grandkids, dancing around the room listening to his favorite tunes and relaxing in the sunshine. He was a beloved husband to Susan, and father to Thomas, Christopher, Andrew and Sarah. He was a wonderful Jopa to his grandchildren Taylor, Tinley, Charlee, Barrett and Harper. He was loved by many and will be dearly missed.

A Celebration of his Life will be held 1:00 p.m. on Monday April 10, 2023 at St. Johns Family Funeral Home.

Those unable to attend can view the service live-streamed by clicking this link:
<https://iframe.dacast.com/live/2a7a09ae1c0559a83ef537e05e6a14a6/2aae7d5f-98fd-a9e6-32a7-b774547cf42c>

In lieu of flowers, memorial donations may be made in his memory to
Community Hospice & Palliative Care, 4266 Sunbeam Road, Jacksonville, FL
32257, or give online at support.communityhospice.com.

He is survived by his wife, Susan M. Lafrentz, St. Augustine; children, Thomas Shaw (Tiffany), St. Johns FL, Christopher Shaw(Christine), Ball Ground, GA, Andrew Shaw, Johns Creek, GA, daughter, Sarah Sweeney(Matthew), Elkton FL; sister, Fransara Frandsen (JT), Phoenix, AZ; grandchildren, Taylor Shaw, Tinley Shaw, Charlee Shaw, Barrett and Harper Sweeney; nephew, James Frandsen, Phoenix, AZ; mother-in-law, Jacqueline Howell, Atlanta, GA; and brothers-in-law, Edgar Howell(Pam), Ashburn, Virginia, James Howell(Kimberly), Atlanta, GA.

St. Johns Family Funeral Home and Crematory is in charge of arrangements.

Previous Events

Celebration of Life

APR **10**. 1:00 PM (ET)

ST JOHNS FAMILY FUNERAL HOME
385 State Rd 207
St. Augustine, FL 32084

Tribute Wall



“ *St. Johns Family Funeral Home created a Webcast in memory of Joseph M Lafrentz*



St. Johns Family Funeral Home - April 11, 2023 at 03:40 PM



“ *St. Johns Family Funeral Home created a Tribute Video in memory of Joseph M Lafrentz*



St. Johns Family Funeral Home - April 07, 2023 at 02:31 PM

HS

This is absolutely beautiful! Thank you

Hildegarde Schmid - April 07, 2023 at 08:34 PM

GP

Beautifully Done Always Smiling RIP

Gerald & Donna Pilato - April 09, 2023 at 02:17 PM

T(

*A beautiful tribute. Always loved Joe's smile ,eyes and his love of life!
Many happy memories from high school and beyond ❤️. RIP Joe 🕊️💜*



Tammy Collinsworth (Reid) - April 10, 2023 at 12:47 PM

BD

*“ We were out of the country when Joe passed and just got the news.
Rebecca and I are so sorry for your families loss.
Joe was a great college friend, fraternity brother, golf buddy, and
tennis competitor!
The world will miss his smile and hardly laugh!
All our love to his family.
Rest in peace Joe Baby!
Rebecca and Doug Baker
Scottsdale and Corona Del Mar CA*

Baker Doug - June 15, 2023 at 04:37 PM

SS

*“ I met Joe in the early 90's when outdoor systems came to Atlanta
the one statement I will always remember that Joe said is know your
inventory. He was an awesome teacher and a master chef I sure do
miss those mouth watering steaks and Susan's garden salads. I will
always remember the good times.*

Spencer Sinack - April 13, 2023 at 03:13 PM



*“ Sweetest Sunrise Bouquet was purchased for the
family of Joseph M Lafrentz.*



April 12, 2023 at 12:55 PM

AC

“ *Annette Catalano lit a candle in memory of Joseph M Lafrentz*



Annette Catalano - April 10, 2023 at 12:44 PM

DO

“ *This hurts real bad..There are no words to take away the sadness and pain when you lose someone as Amazing and Loving as Joe! We wish time spent with Joe could last forever and in Our Hearts...it will !! To Sue and the Lafrenz Family, Thank you so much for sharing a Wonderful, Loving and Special Man with us who showed us how to live Life to the fullest !! Our thoughts and Prayers are with you during this sad time. Joe, We LOVE You and Miss you already!! Rest in Peace Our Dear Friend! Donna & Gerald, Don, and Debbie*

Donna - April 10, 2023 at 08:43 AM



“ *Simply Elegant Spathiphyllum was purchased for the family of Joseph M Lafrentz.*



April 09, 2023 at 08:25 PM



“ *Arrive in Style was purchased for the family of Joseph M Lafrentz.*



April 09, 2023 at 11:04 AM



“ *Gerald & Donna Pilato lit a candle in memory of Joseph M Lafrentz*



Gerald & Donna Pilato - April 09, 2023 at 10:18 AM



“ *Words cannot express my feelings as i write this today. Although i have only known you for a couple of years we have become good friends I will miss our talks as we worked out in the gym every morning or sitting by the pool getting sun especially the ones in your home when you returned from the hospital I am so glad to have spent a few hours with you the Friday before you went back into the hospital I was talking and watching the enjoyment you had playing with your grandchildren . I am so glad to have been able to say goodbye on that Monday although you couldn't answer me i know you heard everything i said to you. Rest in peace my brother and God speed you into his Kingdom until we meet again Your main Man Gerry & Donna*

Gerald & Donna Pilato - April 09, 2023 at 09:58 AM



“ *Dreams From the Heart Bouquet was purchased for the family of Joseph M Lafrentz.*



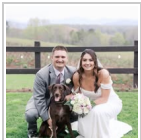
April 09, 2023 at 09:19 AM



“ *Peaceful White Lilies Basket was purchased for the family of Joseph M Lafrentz.*



April 08, 2023 at 03:37 PM



“ *Prayers to the family!*



Sarah Roon - April 07, 2023 at 02:32 PM



“ 50 files added to the album Life Tributes

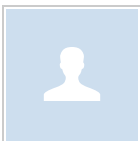


St. Johns Family Funeral Home - April 07, 2023 at 02:22 PM

RC

“ Joe and I worked together in the billboard business in Atlanta for years and became very good friends. He was very knowledgeable in the business. I sure hate to hear of this news. I will always remember Joe and his thoughts and ideas that he would pass on to me.
Rick Cooper

Rick Cooper - April 06, 2023 at 09:03 PM



“ Beautiful in Blue was purchased for the family of Joseph M Lafrentz.



April 06, 2023 at 06:43 PM